# Promotion Ceremony



### **Lieutenant Colonel Jeff Couillard**

Thursday, October 19, 2023 | 1600 Ft. Huachuca, Arizona

# Sequence of Events

Arrival of Official Party
National Anthem (CD)
Invocation (MAJ Johnson)

Welcome

MG Eubank's Remarks

MG Eubank, LTC Couillard, and Family – Promotion

MG Eubank and COL Couillard – Oath of Office

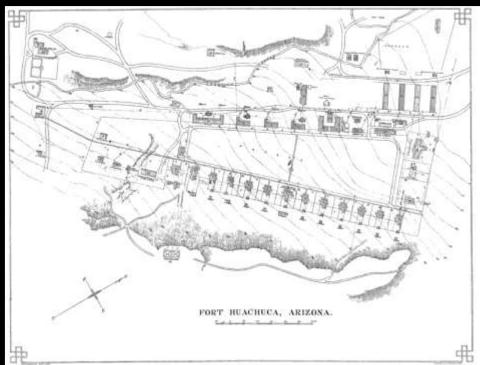
COL Couillard's Remarks and presentations

**Benediction (MAJ Johnson)** 

Army Song
Conclusion
Receiving Line

Reception





Since its establishment in 1877. Fort Huachuca has been at the center of southwestern military history. The Huachuca Mountains at our shoulder have witnessed the arrival, in the high Arizona desert, of the columns of the U.S. Army in 1846 opening the trails to the California gold fields; the Soldier-scientists who followed in their wake to add to the bounty of knowledge; the brief collision of blue and gray clad Soldiers of a divided nation; the American Army that captured our Apache warriors like Cochise, Victorio and Geronimo; the Buffalo Soldiers who pursued Mexican desperados across our southwest border and those same Buffalo Soldiers who also trained two infantry divisions for fighting in World War II; the birth of electronic warfare; the coming together of a headquarters for U.S. Army Intelligence; and the training of UAS pilots to maintain situational awareness over the battlefield. Under the watch of the timeless Huachucas more than a century of change has swept the valley below. Progress has been made in uniforms, weapons, technology, tactics and doctrine. But as much as the story of Fort Huachuca is about this, it is also about those things which are as constant as Huachuca Peak on the horizon—the Soldiers' values which form the bedrock for Huachuca heritage.





#### Lieutenant Colonel Jeff Couillard

was born and raised in Michigan, and calls Howell, Michigan home. He received his Bachelor of Business Administration Degree in Computer Information Systems from Davenport University. He earned a Master of Arts degree in Information Technology from Webster University and a Master of Science degree from the College of Information and Cybersecurity, at the National Defense University. After sixteen years of enlisted service, Lieutenant

Colonel Couillard was awarded a Direct Commission into the Signal Corps based on his civilian Information Technology experience.

Lieutenant Colonel Couillard is a National War College graduate from the College of Information and Cyberspace at the National Defense University and is also a graduate of the Army Command and General Staff College, the Public Affairs Qualification Course, and the Signal Captains Career and Basic Courses.

Lieutenant Colonel Couillard's assignments include: Platoon Leader, Bravo Company, 156<sup>th</sup> Signal Battalion, Adrian, Michigan; Executive Officer, Bravo Company, 156<sup>th</sup> Signal Battalion, Adrian, Michigan; OIC Escort Section, 126<sup>th</sup> Press Camp, MNFI-CJ9, Iraq; Commander, 156<sup>th</sup> Network Support Company, 631<sup>st</sup> Training Support Battalion, Adrian, MI; Public Affairs Officer, 177<sup>th</sup> MP BDE, Taylor, Michigan; J3 FUOPS OIC, JTF-GTMO, Guantanamo Bay, Cuba; Data Center OIC, ARNG-G6, Arlington, Virginia, and Mission Command CUOPS OIC, ARNG-G6, Arlington, VA. Prior to assuming his current role as NETCOM Senior Guard/Reserve Advisor, LTC Couillard served as the Director, Regional Cyber Center – National Guard, ARNG-G6. NETCOM's sixth Regional Cyber Center in Arlington, Virginia.

Lieutenant Colonel Couillard's awards include the Meritorious Service Medal (1 OLC), Joint Service Commendation Medal (1 OLC) the Army Commendation Medal, the Army Achievement Medal (2 OLC), the Army Good Conduct Medal, the Army Reserve Components Achievement Medal, the National Defense Service Medal (second award), the Southwest Asia Service Medal (2 bronze stars), the Iraq Campaign Medal (2 campaign stars), the Global War on Terrorism Expeditionary Medal, the Global War on Terrorism Service Medal, the Armed Forces Reserve Medal ("M", Silver Hourglass, "2"), the NCO Professional Development Ribbon (third award), the Army Service Ribbon, the Overseas Service Ribbon (2), Saudi Arabian Medal for the Liberation of Kuwait, the Kuwait Liberation of Kuwait Medal, the Joint Meritorious Unit Commendation Medal. He is also authorized to wear the Combat Infantryman Badge and the German Armed Forces Proficiency Gold Badge. He is a member of the Signal Regimental Association, the Armed Forces Communications & Electronics Association, and the American Veterans (AMVETS) service organization.

Lieutenant Colonel Couillard is married to Eve Fuerth from Falls Church, Virginia.



#### "The Army Goes Rolling Along"

Verse:

March along, sing our song, with the Army of the free. Count the brave, count the true, who have fought to victory.

## We're the Army and proud of our name! We're the Army and proudly proclaim:

First Chorus:

First to fight for the right,

And to build the Nation's might,

And the Army goes rolling along.

Proud of all we have done,

Fighting till the battle's won,

And the Army goes rolling along.

Refrain:

Then it's hi! hi! hey!
The Army's on its way.
Count off the cadence loud and strong;
For where'er we go,

