



# RECRUITER OF THE YEAR 2022

NAVY RECRUITING COMMAND



RECRUITING LIBERTY WITH HONOR  
COURAGE AND COMMITMENT

Russel B. Johnson Building



AMERICA'S  
**NAVY**  
FORGED BY THE SEA

February 2022



# Recruiter of the Year Awardees

Medical Officer Recruiter of the Year  
**NC1 Darin Wright**  
Navy Talent Acquisition Group Golden Gate



Active Component Enlisted Recruiter of the Year  
**MA2 Berly Lue**  
Navy Talent Acquisition Group Houston



Active Component Officer Recruiter of the Year  
**YNC Jason Ussia**  
Navy Talent Acquisition Group Jacksonville



Diversity Enlisted Recruiter of the Year  
**NC2 Frankie Bibiloni-Rios**  
Navy Talent Acquisition Group Miami



Classifier of the Year  
**YN1 John Hart**  
Navy Talent Acquisition Group Miami



Onboarder of the Year  
**ABH2 Sierra Clark**  
Navy Talent Acquisition Group Mid-America



E-Talent Recruiter of the Year  
**FT1 Cody Leaver**  
Navy Talent Acquisition Group Nashville



Reserve Component Enlisted Recruiter of the Year  
**HM1 Jennifer Deaton**  
Navy Talent Acquisition Group Ohio River Valley



Reserve Component Officer Recruiter of the Year  
**LCDR Abigail Shaffo**  
NAVCUITCOM N3R



Officer Nuclear Field Recruiter of the Year  
**LCDR Timothy Omlor**  
Navy Talent Acquisition Group New England



NSW and NSO Recruiter of the Year  
**TM1 Tevin Mckenzie**  
Navy Talent Acquisition Group New England



Customer Service Person of the Year  
**PS1 Roland Rollon**  
Navy Talent Acquisition Group Northern Plains





# Recruiter of the Year Awardees

Diversity Officer Recruiter of the Year

**LCDR Lennox Smith**

Navy Talent Acquisition Group Philadelphia



Assessor of the Year

**MMN1 Tyler Johnson**

Navy Talent Acquisition Group Portland



Reserve Officer Training Corps (ROTC) Coordinator of the Year

**NC1 Austin Boone**

Navy Talent Acquisition Group Philadelphia



Enlisted Nuclear Field Recruiter of the Year

**NCC Corey Curtis**

Navy Talent Acquisition Group Rocky Mountain



Innovator of the Year

**NC1 Wesley Lewison**

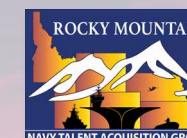
Navy Talent Acquisition Group Philadelphia



Division Leading Chief Petty Officer of the Year

**NCC Armando Ocampo**

Navy Talent Acquisition Group Rocky Mountain



Support Person of the Year

**PS2 Antonio Jones**

Navy Talent Acquisition Group Pittsburgh



Chaplain Program Recruiter of the Year

**PSC Olusesan Afara**

Navy Talent Acquisition Group Southwest



Leading Petty Officer of the Year

**NC1 Joshua Olson**

Navy Talent Acquisition Group Portland



Navy Talent Acquisition Group of the Year

**Navy Talent Acquisition Group Rocky Mountain**





# Schedule of Events



REAR ADMIRAL  
**Dennis Velez**

Commander, Navy Recruiting Command

Rear Adm. Dennis Velez is a native of Adjuntas, Puerto Rico. He graduated from the United States Naval Academy in 1992 with a Bachelor of Science in aerospace engineering. He also earned a master's degree in information technology management.

At sea, Velez served as pre-commissioning gunnery officer, auxiliaries officer and first lieutenant aboard USS Stout (DDG 55); operations officer aboard USS Carr (FFG 52); operations officer/air defense officer aboard USS Gettysburg (CG 64); joint training officer and military assistant to the deputy commander with Commander Second Fleet/Striking Fleet Atlantic, permanently embarked aboard USS Mount Whitney (LCC 20); deputy commander for Destroyer Squadron Fifteen in Japan; executive officer aboard USS Donald Cook (DDG 75); commanding officer aboard USS Fitzgerald (DDG 62), forward deployed to Yokosuka, Japan; and also commanded USS San Jacinto (CG 56) and air defense commander for the Eisenhower Strike Group. Velez has operational experience in the Pacific, Atlantic, Middle East, Mediterranean, Caribbean, and Southwest Asia theaters.

Ashore, Velez served as officer in charge of Western Hemisphere Group Caribbean area coordinator in Roosevelt Roads, Puerto Rico; surface placement branch head, head Junior Surface Warfare Distribution, assistant captain detailer and deputy director for Surface Warfare Distribution (PERS-41) at Naval Personnel Command; Joint Staff Strategic Plans and Policy (CJCS J-5) Directorate as Chief, North East Asia Division and later as assistant director for Political-Military Affairs, Asia. Most recently, he served as senior military assistant to the 76th Secretary of the Navy.

Velez is the recipient of the Navy League of the United States 2016 John Paul Jones Award for Inspirational Leadership. His personal military decorations include the Defense Superior Service,



Legion of Merit, Meritorious Service, the Navy Commendation, and the Navy Achievement Medals. However, he is most proud of his appointment as an honorary chief petty officer by CMDCM Steve Fontenot onboard USS Donald Cook.

## TUESDAY, FEBRUARY 15, 2022 (Travel day for staff)

Various Arrive at the Peabody Hotel  
149 Union Avenue, Memphis, TN 38103  
1800 Meet and greet at hotel (Uniform: Business Casual)

## WEDNESDAY, FEBRUARY 16, 2022 (Uniform: Service Dress Blues)

0700-0800 Breakfast on own  
0800-1200 Memphis tour and lunch  
1200-1230 Travel to NAVCRUITCOM  
5722 Integrity Drive, Building 784, Millington, TN 38054  
1230-1530 Tour NAVCRUITCOM and eSports facility  
1530-1605 Travel to Peabody and FEDEX Forum  
1700-2100 Social Event - Memphis Grizzlies vs Portland Trailblazers  
FEDEX Forum  
191 Beale Street, Memphis, TN 38103  
1700-1800 Courtside Warm-up  
1900 Tip Off  
Awardees recognized during game

## THURSDAY, FEBRUARY 17, 2022 (Uniform: Service Dress Blues. Dinner: Business Casual)

0700-0830 Breakfast on own  
0830-0900 Depart hotel to National Civil Rights Museum  
450 Mulberry Street, Memphis, TN 38103  
0900-1215 Tour National Civil Rights Museum (Lunch on own)  
1215-1300 Depart to Pat Thompson Center  
1300-1315 Awardees Practice at Pat Thompson Center  
5700 Attu Street, Millington, TN 38053  
**1330-1500 Award Ceremony**  
1500-1515 Travel to NAVCRUITCOM  
1515-1700 Professional Portraits and Best Practices Interview  
NAVCRUITCOM N93 Creative Department  
(Photo time will be based off height line. Allow 10 minutes per person)  
1700-1900 Depart to hotel to prepare for dinner  
1900-2200 Recruiter of the Year dinner at Texas de Brazil (Provided for Awardee)  
150 Peabody Place, Unit 103, Memphis, TN 38103

## FRIDAY, FEBRUARY 18, 2022 (Uniform: Business Casual)

0700-0800 Breakfast on own  
Various Depart for airport concludes ROY





COMMAND MASTER CHIEF  
CMDMCM(SW/AW)

# Ricardo Moreyra

Navy Recruiting Command



Command Master Chief (SW/AW) Ricardo Moreyra, originally from Puerto Rico, entered the Navy in April 1991. After completing recruit training at Great Lakes, Illinois, he attended machinist mate "A" school.

His first assignment was a split tour, completing successful tours onboard both USS Iwo Jima (LPH 2) and USS Enterprise (CVN 65). Onboard Iwo Jima, he completed a deployment to the Mediterranean and Adriatic Sea and then assisted in the ship's decommissioning in 1993. He continued sea duty aboard Enterprise where he completed a deployment in support of Operation Southern Watch and was advanced to petty officer 2nd class.

In September 1996, he transferred to shore duty for a brief tour at Surface Intermediate Maintenance Activity (SIMA) Norfolk, Virginia before heading back to sea.

In September 1999, he attended the Oxygen and Nitrogen School enroute to Enterprise again where he deployed in support of Operations Deliberate Forge, Southern Watch, and Enduring Freedom. During this tour, he earned both Enlisted Surface and Enlisted Air Warfare Specialist along with other shipboard qualifications and was advanced to petty officer 1st class.

His next assignment was to the Center of Naval Aviation Technical Training (CNATT) Cherry Point, North Carolina, as Corporate Enterprise Training Activity Resources System (CETARS) Administrator. He was selected for chief petty officer during this assignment.

He completed a follow-on tour at Naval Support Activity La Maddalena, Italy, where he was instrumental in the successful Base Realignment and Closure of the base.

In January 2008, he reported to USS George Washington (CVN 73) as it conducted a homeport shift to Yokosuka, Japan to serve as the forward deployed carrier to the U.S. Seventh Fleet. During his tour, he sailed on three Western Pacific deployments with the ship and served as the engineering auxiliary division leading chief petty officer.

After his successful tour onboard Washington, he was assigned back to CNATT, where he was advanced to senior chief petty officer. He served as the Senior Enlisted Advisor (SEA) and the Cryogenics School Supervisor. While there, he also earned his Master Training Specialist qualification.



In February 2014, he graduated from the Senior Enlisted Academy and reported to Commander, Amphibious Squadron Six where he served as the SEA. Shortly thereafter, he was selected for master chief petty officer. In August 2014, he successfully completed the Command Master Chief/Chief of the Boat Course. In February 2016, he was selected for the Command Master Chief Program.

He completed Command Master Chief tours at Navy Recruiting District (NRD) Miami and onboard USS Kearsage (LHD 3).

Presently, Moreyra is the Command Master Chief for Commander, Navy Recruiting Command, Millington, Tennessee.

Command Master Chief Moreyra earned his Bachelor's degree in Human Resources and Master's degree in Business Administration from Park University. His awards include the Meritorious Service Medal (2 awards), Navy and Marine Corps Commendation Medal (7 awards), Navy and Marine Corps Achievement Medal (2 awards), and various unit and campaign awards.



National Chief Recruiter  
NCCM (SW)

# Heather K. Charara

Navy Recruiting Command



Navy Counselor Master Chief, Surface Warfare Qualified, Heather Kristi Charara, a native of Dearborn Michigan born January 24th, 1981, enlisted in the Navy in 2000, as an undesignated fireman. She attended basic training at Recruit Training Command Great Lakes Illinois, followed by fireman apprentice A-School. She received her first set of orders to the USS Emory S. Land (AS 39) forward deployed in La Maddeleana, Italy. While on board, she became a rated MMFN, until later cross-rating into the damage controlman rating. She was promoted to damage controlman third class in 2002 and damage controlman second class in 2003. Her tour included multiple deployments supporting the USS Cole (DDG-67) and deploying in support of Operation Iraqi Freedom and Operation Enduring Freedom.

In September 2003, she re-enlisted for follow on orders to recruiting duty. On her 22nd birthday January 24th, 2004 DC2 Charara reported to Navy Orientation Recruiting Unit (NORU) in Pensacola, Florida. March of 2004, she checked into Navy Recruiting District Michigan where she performed the duties as a recruiter and leading petty officer and was meritoriously advanced to damage controlman first class in 2006 and converted to Navy counselor in 2007. Her tour in NRD (Navy Recruiting District) Michigan was a very successful one earning her DLCPO qualification, many monthly and quarterly awards as well as the accolades of; rookie recruiter of the year 2004, Top 10% recruiters on board 2005 and 2006, Runner up recruiter of the Year 2007, diversity recruiter of the year 2007, large station of the year 2008, leading petty officer of the year 2008, runner up Region East leading petty officer of the year 2008, NRD sailor of the year, CY 2008.

In June of 2015, as a follow-on tour NCCM was nominated to fill the billet as the Navy Recruiting Region East, officer assistant chief recruiter, in Millington Tennessee. She led officer programs for the 13 NRD's east of the Mississippi River until her transfer to NRD Miami in October 2016. NCCM Charara served as the Chief Recruiter of Navy Recruiting District Miami from Oct 2016 to May of 2019. She led a team of 266 personnel to earn the coveted Recruiting "R" in 2018.



NRD Miami went on to compete and earn the Bronze "R" as the Region East District of the year and ultimately winning the Gold "R" holding the title of District of the Nation; awarded to the BEST command in Navy recruiting! In May of 2019 NCCM was hand selected for the Region West chief recruiter position, responsible for the officer and enlisted recruiting mission for 9 commands and 2400 Sailors.

Her decorations include; Meritorious Commendation Medal, Navy Commendation Medals (5 awards), Navy Achievement Medals (6 awards), Operation Iraqi Freedom and Enduring Freedom Medal, Military Outstanding Volunteer Service Medal and various campaign, unit and sea related awards. She has earned her Bachelors Degree in Business Management from the University of Maryland, has two Associates Degrees from Coastline Community College, and is currently pursuing a Graduate degree from the University of Arkansas.







**Active Component Enlisted Recruiter of the Year**  
**MA2 Berly Lue**

**Navy Talent Acquisition Group Houston**

MA2 Berly Lue joined the Navy November, 2010, and has served in recruiting command at NTAG Houston since 2019. Performing above the entire recruiting nation for this category, Petty Officer Lue earned Active Component Enlisted Recruiter of the Year by single handedly obtaining a total of 91 contracts with 20 Priority Rates to include: 56 New Contract Objective, eight Nuclear Field, four Naval Special Warfare/Naval Special Operations and three New Accession Training contracts.



**Reserve Component Enlisted Recruiter of the Year**  
**HM1 Jennifer Deaton**

**Navy Talent Acquisition Group Ohio River Valley**

HM1 Jennifer Deaton joined the Navy March, 2011, and has served in recruiting command at NTAG Northern Plains since 2019. Performing above the entire recruiting nation for this category, Petty Officer Deaton earned Reserve Component Enlisted Recruiter of the Year by leveraging the local Other Service Veteran (OSVET) market and building and strong network, contracting 23 Prior Service applicants, including several critical wickets (SO, IT, and IS), writing 34 percent of NTAG Ohio River Valley's Prior Service mission.



**Division Leading Chief Petty Officer of the Year**  
**NCC Armando Ocampo**

**Navy Talent Acquisition Group Rocky Mountain**

NCC Armando Ocampo joined the Navy August, 2008, and has served in recruiting command at NTAG Rocky Mountain since 2020. Performing above the entire recruiting nation for this category, Chief Ocampo earned Department Leading Chief Petty Officer of the Year by leading 23 Sailors and greatly contributing to the attainment of 332 New Contract Objectives to include: 130 Priority Rates, 31 Nuclear Field, 13 NSO/NSW and 11 Prior Service, resulting in the only division in the nation to meet mission one month ahead of schedule in FY21.



**Active Component Officer Recruiter of the Year**  
**YNC Jason Ussia**

**Navy Talent Acquisition Group Jacksonville**

YNC Jason Ussia joined the Navy January, 2001, and has served in recruiting command at NTAG Jacksonville since 2019. Performing above the entire recruiting nation for this category, Chief Ussia earned Active Component Officer Recruiter of the Year by leading, training and mentoring 30 future Naval Officers. With a goal of 14 accessions, he submitted 27 kits, attained 25 selections and 25 shippers, achieving 100 percent shipping and 100 percent Officer Candidate School graduation rate.





## Customer Service Person of the Year **PS1 Roland Rollon**

Navy Talent Acquisition Group Northern Plains

PS1 Roland Rollon joined the Navy February, 2015, and has served in recruiting command at NTAG Northern Plains since 2019. Performing above the entire recruiting nation for this category, Petty Officer Rollon earned Customer Service Person of the Year by successfully managing the processing of over 500 pieces of correspondence and awards, conducted four command indoctrinations sessions for 46 Sailors, initiated 32 security clearance reinvestigations while ensuring 100 percent enrollment in the Continuous Evaluation program while leading two Sailors and three civilians supporting 178 command personnel.



## Chaplain Program Recruiter of the Year **PSC Olusesan Afara**

Navy Talent Acquisition Group Southwest

PSC Olusesan Afara joined the Navy July, 2004, and has served in recruiting command at NTAG Southwest since 2019. Performing above the entire recruiting nation for this category, Chief Afara earned Chaplain Recruiter of the Year by submitting highly qualified officer applications with seven Active DA, two Reserve DCO, and three CPOs, while mentoring eight future Collegiate Officers, which significantly contributed to surpassing the FY 21 assigned goals.



## Support Person of the Year **PS2 Antonio Jones**

Navy Talent Acquisition Group Pittsburgh

PS2 Antonio Jones joined the Navy July, 2015, and has served in recruiting command at NTAG Pittsburgh since 2020. Performing above the entire recruiting nation for this category, Petty Officer Jones earned Support Person of the Year by processing 1,000 pieces of correspondence to include: 35 gains/losses, seven separations, five retirements, 17 travel claims, 600 awards and 100 evaluations/fitness reports, while cross-training two civilians on the daily operations of the Administrative Department across three locations.



## Classifier of the Year **YN1 John Hart**

Navy Talent Acquisition Group Miami

YN1 John Hart joined the Navy April, 2014, and has served in recruiting command at NTAG Miami since 2018. Performing above the entire recruiting nation for this category, Petty Officer Hart earned Classifier of the Year by directing the efforts of eight DLCPOs, 41 Chiefs, and 175 recruiters through goal attainment across all enlisted missions resulting in an average Delayed Entry Program for 875 Future Sailors. Hart met and exceeded every assigned goal to include: 900 interviews and was accountable for over 30 percent of contracts written.





**Enlisted Nuclear Field Recruiter of the Year**  
**NCC Corey Curtis**

**Navy Talent Acquisition Group Rocky Mountain**

NCC Corey Curtis joined the Navy May, 2004, and has served in recruiting command at NTAG Rocky Mountain since 2018. Performing above the entire recruiting nation for this category, Chief Curtis earned Enlisted Nuclear Recruiter of the Year by identifying 53 nuclear field candidates from within the Delayed Entry Program pool leading to 32 being contracted. Maintained an enlisted nuclear field Delayed Entry Program Slope Target (DST) at or above 100 percent every month.



**Medical Officer Recruiter of the Year**  
**NC1 Darin Wright**

**Navy Talent Acquisition Group Golden Gate**

NC1 Darin Wright joined the Navy November, 2012, and has served in recruiting command at NTAG Golden Gate since 2020. Performing above the entire recruiting nation for this category, Petty Officer Wright earned Medical Officer Recruiter of the Year through hard work and dedication. Wright led a team of two officers, three Chief Petty Officers, and three First Class Petty Officers to propel NTAG Golden Gate's medical officer team to number one Medical Reserve Component and number two Medical Active Component in Region West. This resulted in 11 medical officer applications, and nine attainments contributing to the Nation's Big 4.



**Leading Petty Officer of the Year**  
**NC1 Joshua Olson**

**Navy Talent Acquisition Group Portland**

NC1 Joshua Olson joined the Navy November, 2005, and has served in recruiting command at NTAG Portland since 2020. Performing above the entire recruiting nation for this category, Petty Officer Olson earned Leading Petty Officer of the Year by training, supporting and leading staff instrumental in the support of the mission, which produced an astonishing 153 New Contract Objectives, 18 Nuclear Field, 13 New Accessions and Training, 10 Warrior Challenge, 66 High Quality Ratings and 133 Total Test Category Uppers, surpassing expectations in all mission areas in FY21.



**NSW and NSO Recruiter of the Year**  
**TM1 Tevin McKenzie**

**Navy Talent Acquisition Group Philadelphia**

TM1 Tevin McKenzie joined the Navy September, 2013, and has served in recruiting command at NTAG New England since 2021. Performing above the entire recruiting nation for this category, Petty Officer McKenzie earned Naval Special Warfare/Naval Special Officer Recruiter of the Year by attaining 55 total Active and New Accessions Training (NAT) new contracts to include nine high school seniors, six female test category upper, four nuclear field contracts and 31 test category upper contracts. McKenzie's impact on the Priority Warrior Challenge Mission was evident by the attainment of 10 Naval Special Warfare contracts.





**ROTC Coordinator of the Year**  
**NC1 Austin Boone**

**Navy Talent Acquisition Group Philadelphia**

NC1 Austin Boone joined the Navy November, 2009, and has served in recruiting command at NTAG Philadelphia since 2019. Performing above the entire recruiting nation for this category, Petty Officer Boone earned Reserve Officers' Training Corps Coordinator of the Year by facilitating the application process of 446 applicants across the five state area of responsibility, which lead to a 226 percent goal attainment in FY 21. Boone ensured package quality of 156 submitted applications leading to a 45 percent selection rate to four year scholarships across 31 NROTC units.



**Onboarder of the Year**  
**ABH2 Sierra Clark**

**Navy Talent Acquisition Group Golden Gate**

ABH2 Sierra Clark joined the Navy March, 2014, and has served in recruiting command at NTAG Mid-America since 2020. Performing above the entire recruiting nation for this category, Petty Officer Clark earned Onboarder of the Year by obtaining 18 New Contract Objectives resulting in a 1.33 Production Per Recruiter (PPR) and facilitated the reclassification/roll-in of an applicant in the new accession training program within 24 hours, which was critical to the closeout of the FY21 goal.



**Innovator of the Year**  
**NC1 Wesley Lewison**

**Navy Talent Acquisition Group Philadelphia**

NC1 Wesley Lewison IX joined the Navy October, 2008, and has served in recruiting command at NTAG Philadelphia since 2019. Performing above the entire recruiting nation for this category, Petty Officer Lewison earned Innovator of the Year by developing the command statistics tracking model, which has been adopted by three commands and is being used as a framework for PRIDE integration into Salesforce directly affecting recruiting production and efficiency nationwide.



**E-Talent Recruiter of the Year**  
**FT1 Cody Leaver**

**Navy Talent Acquisition Group Nashville**

FT1 Cody Leaver joined the Navy April, 2014, and has served in recruiting command at NTAG Nashville since 2019. Performing above the entire recruiting nation for this category, Petty Officer Leaver earned E-Talent Recruiter of the Year by directing the operations for the entire E-Talent team, processing applicants across seven states covering 130,000 square miles and 42 stations. His efforts resulted in the processing of 1,310 local leads resulting in 579 contracts.





**Assessor of the Year**  
**MMN1 Tyler Johnson**

**Navy Talent Acquisition Group Portland**

MMN1 Tyler Johnson joined the Navy March, 2013, and has served in recruiting command at NTAG Portland since 2019. Performing above the entire recruiting nation for this category, Petty Officer Johnson earned Assessor of the Year by overseeing and being responsible for the enlistment of 207 Future Sailors and the quality assurance check for an additional 154 enlistment kits resulting in minimal kit hits and obtaining the best MEPS conversion rate at 95 percent.



**Diversity Officer Recruiter of the Year**  
**LCDR Lennox Smith**

**Navy Talent Acquisition Group Philadelphia**

Lt. Cmdr. Lennox Smith joined the Navy October, 1997, and has served in recruiting command at NTAG Philadelphia since 2019. Performing above the entire recruiting nation for this category, Lt. Cmdr. Smith earned Diversity Officer Recruiter of the Year by leading a 100 percent conversion of applicants to Officer Candidate School achieving 100 percent of his goal by July 2021. Single handedly achieved 80 percent of the command's General Officer mission.



**Diversity Enlisted Recruiter of the Year**  
**NC2 Frankie Bibiloni-Rios**

**Navy Talent Acquisition Group Miami**

NC2 Frankie Bibiloni-Rios joined the Navy May, 2009, and has served in recruiting command at NTAG Miami since 2019. Performing above the entire recruiting nation for this category, Petty Officer Bibiloni-Rios earned Diversity Enlisted Recruiter of the Year by attaining 53 net diverse new recruits, including 3 Nuclear, 2 NATs, and 1 NSO, while maintaining a production rate of 4.8. Bibiloni-Rios singlehandedly obtained 53 percent of the New Contract Objective goal, ranking him number ONE at NTAG Miami.



**Officer Nuclear Field Recruiter of the Year**  
**LCDR Timothy Omlor**

**Navy Talent Acquisition Group New England**

Lt. Cmdr. Timothy Omlor joined the Navy December, 2004, and has served in recruiting command at NTAG New England since 2020. Performing above the entire recruiting nation for this category, Lt. Cmdr. Omlor earned Officer Nuclear Recruiter of the Year by earning 7 in-year attainments, 6 out-year attainments, and 9 applicants sent to direct commission. Additionally he met 260% of assigned goal. His achievements lead to the officer recruiting team meeting the Big 4 and ranking second in Region East.





Reserve Component Officer Recruiter of the Year  
**LCDR Abigail Shaffo**

NAVCRUITCOM N3R

Lt. Cmdr. Abigail Shaffo joined the Navy January, 2009, and has served in recruiting command at Commander, Navy Recruiting Command since 2019. Performing above the entire recruiting nation for this category, Lt. Cmdr. Shaffo earned Reserve Component Officer Recruiter of the Year by leading critical organizational and administrative reform for her site, resulting in a \$71k savings. Shaffo attained 53 contracts, including four medical officer contracts, achieving an impressive 212% of her goal.



Navy Recruiting Command  
Gold "R"

**Navy Talent Acquisition Group**  
**Rocky Mountain**

Commanding Officer - Cmdr. Jeremiah C. Baldwin  
Executive Officer - Cmdr. John Coombs  
Command Master Chief (AW/SW/IW) Benjamin Franklin Chester

MILLINGTON, Tenn. (NNS) – Commander, Navy Recruiting Command (CNRC) announced Navy Talent Acquisition Group (NTAG) Rocky Mountain as the 2021 winner for the annual Gold "R" award during Recruiter of the Year ceremonies held at CNRC Feb. 17.

"The Gold 'R' is the most prestigious award in Navy Recruiting Command, bestowed to only one command per year, identifying that NTAG as the best in the nation," said Master Chief Navy Counselor Heather Charara, National Chief Recruiter. "It is awarded to the command that met and exceeded expectations and consistently recruited high quality Sailors in both the officer and enlisted ranks. NTAG Rocky Mountain showed us this year that no matter how adverse the environment around us is, with strong leadership, hard work and dedication anything is possible. They have set the standard for years to come." Not only did NTAG Rocky Mountain meet their recruiting goals, but they far exceeded them. They recruited 1,245 Sailors, 156 officers and managed to ship 1,223 future Sailors to Recruit Training Command.

NTAG Rocky Mountain also managed and directed an enlistment incentives program and loan repayment program, which allowed them to write contracts worth over \$9,300,000 for fiscal year 2021.

"I give each and every member of my command credit for the successes we've enjoyed," said Cmdr. Jeremiah Baldwin, commanding officer of NTAG Rocky Mountain. "Give these fine men and women the freedom to make the tough decisions, day in and out. The consistent positive results have been inspirational to me. Frankly, leadership comes down to making every member sincerely feel like a vital part of the whole. Call it 'buy-in' if you will."

The quality of the future Sailors they recruited was unmatched. Over 90% of the future Sailors held traditional high school diplomas and over 75% of them scored in the upper test category on the Armed Services Vocational Aptitude Battery.

To learn more about the Gold "R" award, reference COMNAVCRUITCOMINST 1650.





# 40 Years of Career Recruiters

We honor January 9th, 1978 as the beginning of the Navy's Career Recruiting Force (CRF). We hold fast to the traditions of our CRF cadre, passing down generations of knowledge concerning U.S. Navy recruiting wisdom and the responsibilities that come with it.

Our CRF makes up about 20 percent of Navy recruiting, yet are the cornerstone of the most highly motivated and best trained personnel of any command.

We inspire personal initiative, communication and trust to enhance mission success and teach a sense of pride and accomplishment.

Recruiters harness the powers of influence and confidence alongside the skill set to execute the recruiting mission the best and most efficient way.

CRF Sailors face unique challenges. Their personnel are often scattered over a large geographical area. The fleet Sailors they work alongside must perform outside their normal job descriptions to fulfill goals far removed from their usual occupations.

To meet these challenges, CRF members possess a thorough knowledge of recruiting techniques and administration as well as leadership and management skills.

This team of exceptional talent acquisition leaders was established to provide consistency and leadership in the recruiting effort and have done so for the last 40 years, and we are confident the legacy will continue. With the hard work and dedication we know the CRF team is capable of, we will enhance the future of our Navy through the people we recruit. The U.S. Navy is very proud to have you as the frontline of recruiting!



# Command History

## Mission

Leverage an inspirational culture to inform, attract, influence and hire the highest quality candidates from America's diverse talent pool to allow America's Navy to assure mission success and establish the foundation for Sailors to thrive in a life-changing experience.

## Brief History

From the time of the Revolutionary War, Navy recruiters have been a part of our country's history. In 1775, our first Navy recruiters were assigned to the Marine Committee, established during the nation's war for independence. As the importance of a naval force grew, the Secretary of the Navy assumed direct responsibility for recruiting. The mission of recruiting was later delegated to the Bureau of Construction and Repair, and then to the Bureau of Navigation, with assignment to the Bureau of Naval Personnel in 1942.

From 1942 to 1971, the Chief of Naval Personnel remained directly responsible for our Navy's recruiting mission. On April 6, 1971, in response to the end of the military draft and an increased emphasis on Navy recruiting, the Secretary of the Navy established Navy Recruiting Command to serve as a field activity of the Chief of Naval Personnel. The last draft calls were made in December of the following year.

Navy Recruiting Command remained in Washington, D.C., until July 1999 when the headquarters relocated to its current facilities at Naval Support Activity Mid-South in Millington, Tenn.

As Navy recruiting brought one century to a close and opened another, the recruiting force's dedication to mission success and determination to shape the future of our Navy and our country remains constant. With the ever-increasing technological sophistication of our Navy ships, submarines, and aircraft, Navy recruiters work tirelessly to find, inspire, and recruit the best and brightest young men and women to serve this country in the diverse, high-tech Navy of the 21st century.

## Personnel

Personnel: 7,049 which includes active duty, reserve, federal civilians and contractor personnel as of January 2022

Regions: Three (East, Central and West)

NTAGs: 26

TAOCs: 65

Recruiting Stations: More than 1,004 throughout the U.S., Japan, Guam, Puerto Rico and Europe

Recruiters: 6,197 (includes enlisted and officer active and reserve production recruiters as of December 2017).

FY 2021 Recruiting Goal Numbers: AC Enlisted 33,559, AC Officer 2,492, RC Enlisted 5,631, RC Officer 941,

Total: 42,623



# Sailor's Creed

**I am a United States Sailor.**

**I will support and defend the Constitution  
of the United States of America  
and I will obey the orders of those  
appointed over me.**

**I represent the fighting spirit of the Navy  
and those who have gone before me  
to defend freedom and democracy  
around the world.**

**I proudly serve my country's  
Navy combat team with  
Honor, Courage and Commitment.**

**I am committed to excellence  
and the fair treatment of all.**

